

Title Transparency

- MSD, in partnership with the American Academy of Dermatology Association (AADA), received a \$77,000 Scope of Practice Partnership grant from the American Medical Association (AMA) in the Fall of 2025.
- The grant allowed MSD to partner with [Seven Letter](#) to implement a voter focus group and voter survey to collect valuable data to inform and enhance our legislative strategy related to title transparency.
- MSD is thrilled to partner with the AADA and AMA on this grant

“The American Academy of Dermatology Association is pleased that the grant will help increase critical patient transparency in communications regarding dermatology care by physicians. We have been working with the Medical Society of Delaware to advance truth in advertising legislation since 2022 and hope this study will help move critical legislation in Delaware. Truth in advertising directly impacts patient confusion and the American Academy of Dermatology Association remains committed to fighting scope creep and educating our patients, so they get the best care from board-certified dermatologists.” - Susan Taylor, President of the American Academy of Dermatology Association

“The AMA is proud to support the Medical Society of Delaware and American Academy of Dermatology Association in their efforts to enact strong Truth in Advertising and Title Misappropriation legislation in Delaware. Similar laws in other states have helped improve transparency and ensure that health care professionals clearly identify their qualifications, giving patients accurate information about who is providing their care and empowering them to make informed decisions. Addressing issues like this is central to the mission of the AMA’s Scope of Practice Partnership, and this grant represents an important investment in advancing MSD and AADA’s advocacy,” -AMA Board Chair David H. Aizuss, MD.

- Seven Letter recently collaborated with physicians in California to deploy a survey, with the [results published](#) in August 2025. [A federal court recently upheld](#) a California’s law which prohibits use the title “doctor” in health care settings by anyone other than a licensed physician (MD or DO). MSD and AADA are striving to use the unbiased data from the survey to reintroduce legislation and serve as a model for other states looking to enact similar legislation.
- MSD is actively working on your behalf to introduce legislation this session.